



QUICKCHECK NEW JERSEY FESTIVAL OF BALLOONING

IN ASSOCIATION WITH
 PNC BANK

JULY 25-27, 2008
SOLBERG AIRPORT READINGTON, NJ

BALLOONFESTIVAL.COM
1-800-HOT-AIR-9

MUSIC IN THE AIR!

featuring performances by:

- ★ Gin Blossoms
- ★ Demi Lovato
- ★ Paul Rodgers
- ★ Menudo
- ★ Kenny Loggins

UP, UP AND AWAY!

Experience the spectacular mass
ascension of up to 125 balloons
on Friday at 6:30 P.M.
& Saturday and Sunday
at 6:30 A.M. and 6:30 P.M.*

GOOD TO GLOW!

The Saturday night balloon glow is the festival's
signature event! Come to the stage at dusk as balloons
of all shapes and colors are illuminated from within.



SHAPE ESCAPES!

See the most amazing special-shape
balloons ever assembled, including
the appearances of the new **Darth Vader**,
Quick Chek Fresh Farm and **Arky!**
Also enjoy the festival's signature
balloons including the Twin Bees,
PNC Bank American Flag, Pepsi Can
and Energizer Bunny!



FAMILY-FRIENDLY FESTIVITIES!

3 days of nonstop family entertainment including
Galaxy Girl and NASA's Exploration Experience.
See inside for more details!

Balloons, Toons & Booms

FRIDAY 1 P.M. - 10 P.M.

6:30 P.M. Mass ascension of up to 125 balloons*

8 P.M. New Jersey Skylands Insurance presents

Gin Blossoms

In association with 95.5 WPLJ

Hey Jealousy, Till I Hear it from You, Follow You Down



9:30 P.M. Fireworks Extravaganza!

RAIN OR SHINE!

NONSTOP FAMILY ENTERTAINMENT ALL WEEKEND LONG

- The Comcast Triple Play – Galaxy of Thrills
- FLIPPENOUT Extreme Trampoline Show
- NASA's Exploration Experience
- The QC Corral, Quick Chek's Entertainment Tent
- Plus ... Amusement Rides, Polka Dot, Magic Shows and more!



Meet Q and join the fun!

Become a part of the Kid's Club for only \$15!

Visit www.balloonfestival.com/entertainment/kids for details.

SATURDAY 6 A.M. - 10 P.M.

6:30 A.M.

AND

6:30 P.M.

Mass ascension of up to 125 balloons*

1 P.M. Demi Lovato

In association with Radio Disney 1560 AM

The next Hannah Montana! Co-Star of Camp Rock, As the Bell Rings and Mollywood (coming soon). Now touring with the Jonas Brothers!



8 P.M. Bad Company's

Paul Rodgers

In association with Q 104.3

Can't Get Enough, Feel Like Making Love, All Right Now

At dusk **Balloon Glow** - Don't miss this magical experience as balloons of all shapes and colors surround the stage and glow from within.



WE WOULD LIKE TO THANK . . .

OUR MARKETING PARTNERS



OUR GOLD SPONSORS



SUNDAY 6 A.M. - 8 P.M.



6:30 A.M.
AND
6:30 P.M. Mass ascension of
up to 125 balloons*

1 P.M. Menudo

Lost, More Than Words (A E I O U)
The hot new stars of the MTV reality series – Making Menudo. The group made famous by Ricky Martin is back in the spotlight!

3 P.M. PNC Bank presents Kenny Loggins

In association with NJ 101.5
Footloose, Danger Zone, Danny's Song



Experience the Thrill of a Lifetime by taking
**A HOT AIR BALLOON RIDE
AT THE FESTIVAL!**

6:30 AM Balloon Rides* – \$185 per person
6:30 PM Balloon Rides* – \$195 per person

*Wind and weather permitting.

TICKETS

GET A GREAT VALUE
and save up to **\$8 PER TICKET**
by purchasing your tickets in advance!

Adult general admission tickets **\$17** thru July 24 (\$25 July 25, 26 and 27)
Child (ages 4-12) general admission tickets **\$7** thru July 24 (\$10 July 25, 26 and 27)
Children 3 and under are **FREE!**

Here's how to get your tickets today!

- Visit any Quick Chek Store
- Log on to www.balloonfestival.com (order before July 19)
- Call 1-800-HOT-AIR-9 (order before July 19)
- Go to www.balloonfestival.com/orderform to print an order form and return by mail or fax

Use promo code "brochure" (or mention the promo code when ordering by phone) when purchasing tickets to be entered for a chance to win a balloon ride in the incredible Twin Bees, front-row tickets to the concert of your choice or one of 20 ticket upgrades. Orders must be placed by July 1 to be eligible. Offer valid when ordering online, via mail or phone only. Offer not valid in Quick Chek stores. One entry per order. Winners will be contacted by phone no later than July 15.



A portion of the
proceeds benefit
Children's Miracle
Network

JOIN THE BLUE SKY VIP CLUB

Escape from the crowds at the Blue Sky Club and relax VIP style.

Each Blue Sky Club ticket comes complete with admission to the festival, a reserved concert seat, entrance to the VIP Blue Sky Club tent, VIP parking and access to executive restrooms. Order now! There are limited seats available.

FRIDAY Tickets include a Reserved Concert Seat to Gin Blossoms – \$50

SATURDAY Tickets include a Reserved Concert Seat to Paul Rodgers – \$65

SUNDAY Tickets include a Reserved Concert Seat to Kenny Loggins – \$65

3-DAY Tickets include a Reserved Concert Seat to all concerts above – \$149

Visit www.balloonfestival.com/entertainment/bluesky for more information.

ADDITIONAL CONCERT TICKETS

(These concert tickets are not included with your Blue Sky Club Ticket)

Demi Lovato Tickets (includes festival admission) \$25 for children, \$35 for adults

Menudo Tickets (includes festival admission) \$25 for children, \$35 for adults

2-Day Kid's Jam Special – includes tickets for both the Demi Lovato and Menudo concerts –
\$45 for children, \$65 for adults

Call **1-800-HOT-AIR-9** or visit us at www.balloonfestival.com for complete schedule of events



QuickChek  New Jersey

FESTIVAL OF BALLOONING

IN ASSOCIATION WITH  PNC BANK

July 25 – 27, 2008
Solberg Airport,
Readington, NJ



★ SAVE MONEY BY ORDERING YOUR TICKETS NOW! – SEE INSIDE FOR DETAILS ★

**JOIN US FOR A WEEKEND OF
NONSTOP ENTERTAINMENT FOR
THE YOUNG AND YOUNG AT HEART.**

- ★ Jam to musical performances by:
Gin Blossoms, Demi Lovato, Paul Rodgers,
Menudo and Kenny Loggins
- ★ Watch 125 Hot Air Balloons
take flight twice daily*
- ★ Experience the magic of ballooning
with a hot air balloon ride*
- ★ Enjoy amusement rides and exciting attractions



363 Route 46 West, Suite 200
Fairfield, NJ 07004

Return Service Requested

Don't miss Darth Vader and other special-shaped balloons from
all over the galaxy!