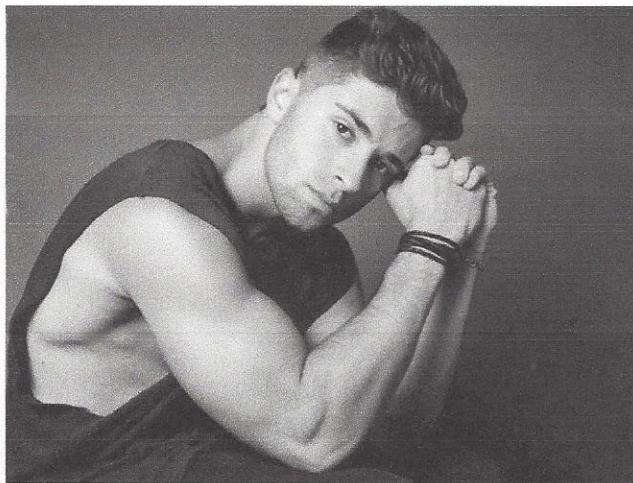


March 8, 2017

Pop sensation Jake Miller joins balloon festival concert lineup



Jake Miller will headline at the 35th annual QuickChek New Jersey Festival of Ballooning in Association with PNC Bank on July 29 (courtesy Mensch & Company, Inc.)

Pop sensation Jake Miller's rise has been fueled by an incredible online following and now fans will have the opportunity to see him perform in person as Miller will headline at the 35th annual QuickChek New Jersey Festival of Ballooning in Association with PNC Bank on July 29.

Miller, who has amassed more than 90 million hits on his music videos, will perform at 1 p.m. as the largest summertime hot air balloon and music festival in North America launches its 35th anniversary celebration. He follows in a line of rising stars that have played the Festival including the Jonas Brothers, Demi Lovato and Sabrina Carpenter.

Tickets for the concert at Solberg Airport in Readington go on sale at 10 a.m. on March 10 at www.balloonfestival.com.

The 23-year-old Miami-born and Los Angeles-based recording artist enjoys an impassioned, faithful audience dubbed the "Millertary." He has more than one million Instagram followers, 662,000 Twitter followers, and 600,000 YouTube subscribers.

His breakout hit, "First Flight Home," exceeded digital sales of 100,000 while "Dazed and Confused (feat. Travie McCoy)" has racked up more than 19 million Spotify streams and counting. Along the way he has been featured by MTV, Just Jared and Entertainment Weekly, which spotlighted him in their "Breaking Big: 9 New Artists to Hear Now" feature.

Miller has also performed alongside some of today's most established recording artists including Mac Miller, Ariana Grande, Flo Rida, Jason Derulo and Pharrell.

For tickets and Festival information visit www.balloonfestival.com.